

TOP 10

Ways to support Endorsement® at your agency

- 1** Provide an organizational membership to SCIMHA for all staff members. This introduces them to the *Endorsement*®, keeps them *In The Loop* with SCIMHA's online newsletter listing professional development offerings and meets the first eligibility requirement for *Endorsement*®!
- 2** Schedule an *Endorsement*® 101 webinar for your staff. Visit <https://scimha.org/Endorsement/> and click the button to make a request!
- 3** Become *Endorsed*®! The best way to learn the process is to experience it yourself. There is an *Endorsement*® category for every professional serving very young children! Let's chat and identify the best *Endorsement*® path for you: endorsement@scimha.org
- 4** Dedicate time for staff to work on their *Endorsement*® application.
- 5** Allow staff to engage in professional development opportunities while at work. This will help build their expertise in infant and early childhood mental health principles and practices and meet the required 30 hours of training for *Endorsement*®!
- 6** Offer professional development opportunities that align with *Endorsement*® competencies. The SCIMHA team can help you identify and plan appropriate trainings.
- 7** Celebrate staff that have earned *Endorsement*® by announcing their accomplishment at staff meetings, on your website and social media accounts.
- 8** Include the earned *Endorsement*® credential on your business cards.
- 9** Offer incentives for earning *Endorsement*®. Some organizations fully support the financial aspect of *Endorsement*® while others offer agency specific incentives. What makes sense for your organization?
- 10** Advocate for the recognition and integration of infant and early childhood mental health expertise by including *Endorsement*® as a preferred qualification in job postings.

